

# 2018 BOND PROGRAM COMMUNICATIONS UPDATE

## CAPITAL ASSET ADVISORY COMMITTEE

### MAY 2020

**COMPLETED WORK:**

- Added quarterly board reports to website
  - Located on the "about page"
- Organized the Wilmot virtual beam raising ceremony
  - Orchestrated a day-of Facebook live
- Coordinated the production of "[A Tradition for Non-traditional Times](#)" video
  - Will be posted on Jeffco homepage slider
- Continued production of project signs

**Website analytics:**

Jeffcobuilds.org and all pages with "jeffcobuilds" in the URL (ie sub-pages)

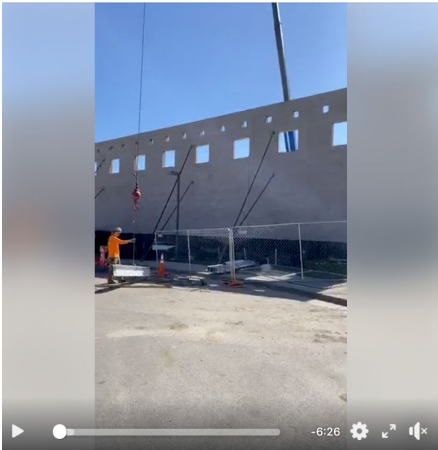
Jeffco Builds page performance	Page views	Unique page views
March 2020	1,891	1,608
April 2020	1,377	1,081
% change	-27% increase	-32% increase

**UPCOMING WORK:**

- Coordinating virtual groundbreakings for new projects
- Writing and producing annual report for 2020 with a preview to our summer projects
- Working with our architects and construction partners to share progress of our projects and that we are continuing our construction

Jeffco Public Schools - Colorado was live — at Wilmot Elementary.  
 April 28 at 9:58 AM · Evergreen

Last beam is going in at Wilmot! #jeffcobuilds



9,605 People Reached    1,170 Engagements    [Boost Post](#)

82    14 Comments 8 Shares 5.3K Views

Jeffco Public Schools - Colorado  
 April 21 at 11:49 AM

Lookin' good! 🍷 Construction is still (safely!) moving along at Arvada High School. Their new auxiliary gym, front entrance, and interior renovations will be ready to welcome students back in the building come fall!

You can learn all about construction projects happening across the district at [jeffcobuilds.org](#)  
 #jeffcobuilds



ArHi Basketball  
 April 20 at 11:11 AM

New gym make progress!    [Like Page](#)